



**For your use:**

**Descriptive paragraphs in different formats and lengths to meet your needs for FESTIVAL inclusion in e blasts, calendar and web listings, giveaways, etc.**

**Very Short Description – 11 words (56 characters including spaces):**

Looking for something to do? Time travel to AZ Ren Fest!

**Short Description – 17 words (104 characters including spaces):**

Amazing 50-acre circus, arts and crafts fair, jousting and a feast all rolled into a day-long adventure!

**Short Descriptive Paragraph – 31 words (191 characters including spaces):**

The Festival is a medieval amusement park, a 16-stage theater, a 50-acre circus, an arts and crafts fair, a jousting tournament and a feast – all rolled into one non-stop, day-long adventure!

**Short Calendar Listing -69 words (479 characters including spaces):**

36th Annual Arizona Renaissance Festival –SAT. & SUN 10am-6pm FEB. 3-MAR.31, 12601 East U.S. Hwy. 60, Gold Canyon, Arizona.RenFestInfo.com, (520) 463-2600. Enjoy another season of raucous revelry and exciting surprises; this unique 16<sup>th</sup> Century, 50-acre event features a 5,000-seat jousting arena, 200 artisans and their treasures, 2,000 costumed characters, and 16 stages of nonstop music, acrobatics, dance, comedy and much more. Free parking courtesy of Bashas' and Food City.

**Short Calendar Listing -61 words (430 characters including spaces):**

36th Annual Arizona Renaissance Festival –SAT. & SUN 10am-6pm FEB. 3-MAR.31, 12601 East U.S. Hwy. 60, Gold Canyon, Arizona.RenFestInfo.com, (520) 463-2600. Enjoy another season of raucous revelry and exciting surprises; this unique 16<sup>th</sup> Century, 50-acre event features a 5,000-seat jousting arena, 200 artisans and their treasures, 2,000 costumed characters, and 16 stages of nonstop music, acrobatics, dance, comedy and much more.

**“What’s Happening” short listing – 31 words (215 characters including spaces):**

Medieval feasts, jousting and giant turkey legs transport visitors to a time of merriment and mayhem at the 36th Annual Arizona Renaissance Festival in Gold Canyon. Weekends through March 31. Arizona.RenFestInfo.com

**Time Travel Calendar Listing/Festival Blurb – 38 words (227 characters including spaces)**

Looking for something to do? Time Travel to the: 36<sup>th</sup> ANNUAL ARIZONA RENAISSANCE FESTIVAL  
Nine Festive Weekends!  
February 3– March 31, 10am – 6pm  
Buy Tickets at Bashas’ and Food City  
Free Parking courtesy of Bashas’ and Food City

**Time Travel Calendar Listing/Festival Blurb – 56 words (363 characters including spaces)**

Looking for something to do? Time Travel to the: ARIZONA RENAISSANCE FESTIVAL  
Nine Festive Weekends!  
February 3– Marh 31, 10am – 6pm  
Open Presidents’ Day Monday, February 19  
European Village celebrating romance and revelry of Renaissance Europe, music, theater, comedy, hearty food and  
drynk, crafts, games & knights jousting, \$22 - \$34, 5 and under free  
520-463-2600

**A Royal Blast Descriptive Paragraph– 67 words (437 characters including spaces)**

A Royal Blast!  
Worth every pence of admission, the Arizona Renaissance Festival returns to Gold Canyon for its 36<sup>th</sup> season of pomp  
and pageantry, chivalry and romance, merriment and feasting. The festival transports guests back in time Saturdays and  
Sundays, Feb. 3– Mar. 31, as well as Pres’ Day Mon., Feb. 19, re-creating the atmosphere of a “European market faire.”  
For ticket information and directions visit [Arizona.RenFestInfo.com](http://Arizona.RenFestInfo.com).

**Opening Weekend - 74 Words (491 characters including spaces):**

Don’t miss Action & Adventure at the 36th Annual Arizona Renaissance Festival opening this weekend! The festival is a  
medieval amusement park, a 16-stage theater, a 50-acre circus, an arts and crafts fair, a jousting tournament and a feast  
-- all rolled into one nonstop, day-long family adventure! Walk through our gates to be transported back to a simpler  
more jovial time. [Arizona.RenFestInfo.com](http://Arizona.RenFestInfo.com), 520.463.2600. February 3 – March 31 – Saturdays, Sundays & Presidents’  
Day Monday-HUZZAH!

**199 Word Descriptive Paragraph (1,167 characters including spaces):**

Don't miss Raucous Revelry at the 36th Annual Arizona Renaissance Festival Opening February 3!  
The festival is a medieval amusement park, a 16-stage theater, a 50-acre circus, an arts and crafts fair, a jousting  
tournament and a feast -- all rolled into one non-stop, day-long adventure. You never know what you will find on or off  
the stage!

This unique outdoor event combines entertainment and wares reminiscent of what may have been found in a 16th  
Century European village market celebrating the arrival of the King and Queen to their shire. Walk through our gates to  
be transported back in time.

Mingle with over 2,000 costumed characters, eat a giant roasted turkey leg; take part in games of chance and skill; cheer  
on your favorite knight; Shop in over 200 artisan shops and select an inimitable gift for that special someone; there is so  
much to see and do.

Eat, Drink and be Merry is the order of the day at the Village of Fairhaven. Join the celebration and revelry! The Arizona  
Renaissance Festival is open Saturdays and Sundays Feb. 3 – Mar. 31 and Presidents' Day Monday, Feb. 19. Just East of  
Apache Junction, on U.S. Highway 60. [Arizona.RenFestInfo.com](http://Arizona.RenFestInfo.com)

**58 Words OPEN NOW to be Used when the event is open Feb.3 – Mar.31 (389 characters including spaces):**

Don't miss the Action & Adventure at the 36th Annual Arizona Renaissance Festival! The Festival is a medieval amusement park, a 16-stage theater, a 50-acre circus, an arts and crafts fair, a jousting tournament and a feast -- all rolled into one nonstop, day-long family adventure! [Arizona.RenFestInfo.com](http://Arizona.RenFestInfo.com), 520.463.2600. NOW through March 31 Saturdays, Sundays & Presidents' Day Monday.

**56 Words OPEN NOW (386 characters including spaces):**

Maidens, Mermaids, Merriment and Mingling await thee as you time travel to our 50-acre 16th Century village East of Apache Junction on U.S. Hwy 60, with over 200 craft shops, 16 stages of nonstop entertainment: performances of music, dance, comedy, falconry, acrobatics and 3 jousting tournaments daily! [Arizona.RenFestInfo.com](http://Arizona.RenFestInfo.com), 520.463.2600. Saturdays and Sundays NOW through March 31.

**43 words OPEN NOW (313 characters including spaces):**

Escape to our 50-acre 16th Century village with over 200 craft shops, 16 stages of nonstop entertainment; performances of music, dance, comedy, falconry, acrobatics and 3 jousting tournaments daily! Celebrating 36 years of cheers! [Arizona.RenFestInfo.com](http://Arizona.RenFestInfo.com), 520.463.2600. Saturdays and Sundays NOW through March 31.

**100 Word Descriptive Paragraph (675 characters including spaces):**

Escape to our 50-acre 16th Century village where Mermaids, Maidens, Merriment and Magical Moments await thee. With over 200 shops of handmade items; blown glass, leather goods and jewelry, 16 stages of nonstop entertainment; performances of music, dance, comedy, falconry, acrobatics and 3 jousting tournaments daily – there is **something for everyone!** Watch artisans work as they create a masterpiece right before your eyes. It's a treasure trove! Eat, drink and be merry as you make your way through the Faire. Feast like Royalty at the Exclusive [Pleasure Feast!](#) [Arizona.RenFestInfo.com](http://Arizona.RenFestInfo.com), 520.463.2600. Saturdays, Sundays & Presidents' Day February 3 through March 31.

**For Groups – 199 words (1,167 characters including spaces):**

Magical moments await YOU at the Arizona Renaissance Festival; celebrating 36 years of revelry! Gather your group for a time travel adventure and receive a group discount! Escape to our 16<sup>th</sup> Century village with the Queen & her court, mermaids, jousting, 16 stages of comedy, swordplay, shenanigans, music & more!! Mix foolish pleasures with artisan treasures! Over 200 shops of unique handmade items; blown glass, leather goods and jewelry. Watch artisans work as they create a masterpiece right before your eyes. It's a treasure trove!

Eat, drink and be merry as you make your way through our 50-acre faire. Feast like Royalty at the Exclusive [Pleasure Feast!](#) There is so much to see and do. A 15 ticket minimum purchase is all that's required and YOU, the group organizer will receive FREE Admission. Visit our Group Tickets page on our website to [BOOK YOUR GROUP NOW](#). We can also work with you to put together a custom tour package. Let us know what needs, interests you have. Don't miss the action and adventure at the Royal Faire – The More in your GROUP the Merrier the FUN at the Faire!

Saturdays & Sundays, [February 3 through March 31](#)

HUZZAH!

**193 Word Descriptive Paragraph (1,108 characters including spaces):**

Don't miss Raucous Revelry at the 36th Annual Arizona Renaissance Festival Opening February 3!

The festival is a medieval amusement park, a 16-stage theater, a 50-acre circus, an arts and crafts fair, a jousting tournament and a feast -- all rolled into one nonstop, day-long adventure. You never know what you will find on or off the stage!

This unique outdoor event combines entertainment and wares reminiscent of what may have been found in a 16th Century European village market celebrating the arrival of the King and Queen to their shire. Walk through our gates to be transported back in time.

Mingle with over 2,000 costumed characters, eat a giant roasted turkey leg; take part in games of chance and skill; cheer on your favorite knight; Shop in over 200 artisan shops and select an inimitable gift for that special someone; there is so much to see and do.

Eat Drink and be Merry is the order of the day at the Village of Fairhaven. The Arizona Renaissance Festival is open Saturdays and Sundays Feb. 3 – Mar. 31 and Presidents' Day Monday, Feb. 19. Just East of Apache Junction, on U.S. Highway 60!

[Arizona.RenFestInfo.com](http://Arizona.RenFestInfo.com)

HUZZAH!

**For Giveaways (Approximately 65 words):**

The <Name of Publication/Media> is raffling off two adult admission tickets to the 36th Annual Arizona Renaissance Festival, which takes place each Saturday, Sunday and Presidents' Day Monday, February 3 through March 31. To enter to win these tickets, send an email to <email address> with "Enter To WIN" in the subject line. A representative from <Name of Publication/Media> will contact the winner via email.

**109 Word Descriptive Paragraph (109 words – 718 characters including spaces):**

Escape to our 50-acre 16th Century village where Mermaids, Maidens, Merriment and Magical Moments await thee. With over 200 shops of handmade items; blown glass, leather goods and jewelry, 16 stages of nonstop entertainment; performances of music, dance, comedy, falconry, acrobatics and 3 jousting tournaments daily – there is **something for everyone!** Watch artisans work as they create a masterpiece right before your eyes. It's a treasure trove! Eat, drink and be merry as you make your way through the faire. Feast like Royalty at the Exclusive [Pleasure Feast!](#) Join us as we celebrate 36 years of cheers! [Arizona.RenFestInfo.com](http://Arizona.RenFestInfo.com), 520.463.2600. Saturdays, Sundays & Presidents' Day February 3 through March 31.